

THE PUBLICATION ON SUSTAINABLE DEVELOPMENT IN ARUBA, VOL. 1, No.1, OCT/NOV 2005

THE HISTORY OF EARTH DAY
Introduction-The Origin of Earth Day

E HISTORIA DI DIA DI TERA
Introduccion-E Origen di Dia di Tera

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1962: the baby-boomers are attending elementary school. It is an era of economic growth and prosperity. Television and radio are changing the world view and fueling consumerism. Pop music is setting the tone for a new generation which pursues and acquires more social, economic and personal freedoms.

1962: E asina yama baby-boomers ta bayendo scol basico. E ta un era di desaroyo economico y prosperidad. Television y radio ta cambiando e opinion mundial y ta pone consumerismo coi forza. Musica pop ta marcando e tono pa un generacion nobo cu ta busca y adquiri mas libertad social, economico y personal.

A book is published by Rachel Carson, titled *Silent Spring*, which extensively documents the dangers to our health and ecosystems posed by pesticides.

In July 1969 Apollo 11 astronauts Armstrong and Aldrin walked on the moon, and the new generation is given the impression that for mankind "the sky is the limit".

One striking picture of the Earth taken from space by the Apollo 11 crew is used by John McConnell to create a flag which will later become a universal symbol, the Earth Flag.

A month later in a town called Woodstock in upstate New York a music festival rocked the world and demonstrated the free-spirited nature of the younger generation.

Yet the times they were slowly a-changing: protest songs, anti-war demonstrations on the streets and on campuses exhibited a growing discontent of the younger generation with the ways of their elders.

In working to elevate individual and international support for stewardship of Earth, at the 1969 National UNESCO Conference in San Francisco, John McConnell proposed an Earth Day -- to celebrate Earth's life and beauty and to alert earthlings to the need for preserving and renewing the threatened ecological balances upon which all life on Earth depends.



Earth Flag flying. Earth Day 2000 open day at Aruba agricultural station

Un buki ta ser publica pa Rachel Carson, titula *Silent Spring*, cual ta documenta en extenso e peligeran pa nos salud y ecosistemanan crea dor di pesticida.

Na juli 1969 e astronautanan di Apollo 11 Armstrong y Aldrin ta cana riba luna y ta duna e generacion nobo e impresion cu pa humanidad "e cielo ta e limite". Un portret impresionante di planeta Tera tuma for di espacio abordo di Apollo 11 ta ser usa pa John McConnell pa crea un bandera cu despues lo bira un simbolo universal, e "Earth Flag".

Un luna despues den un pueblo yama Woodstock den norte di estado New York un festival musical a sacudi mundo y a demonstra e espiritu liber di e generacion hoben.

Pero tempo ya a cuminsa cambia poco poco: cancion di protesta, demonstracionan contra guera riba caya y den camponan universitario a cuminsa exhibi un malcontento creciente di e generacion hoben cu e estilo di bida di nan mayornan.

Den su esfuerzonan pa eleva sosten individual y internacional pa cuidu di planeta Tera, na e conferencia nacional di UNESCO na 1969 na San Francisco, John McConnell a propone un Dia di Tera -- pa celebra e diversidad di bida y buniteza di Tera y pa alerta tur tericola riba e necesidad pa preserva y renoba e balancenan ecologico menaza riba cual tur bida riba Tera ta depende.

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